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A YEAR OF POSITIVE IMPACT

How you Helped Earth Recover in 2024 by choosing truly sustainable apparel.

WE MADE BIG IMPACT IN 2024

Together we saved...

Impact stats are calculated based on the 74,342
Marine Corps Marathon x Recover products.

8,504,477
gallons of water

WATER SCARCITY

Water scarcity is a relative concept based on the fact that water is a finite resource. The impact of water consumption increases depending on geographical area and type of water used in the value chain.

356,098
lbs CO2 emissions

GLOBAL WARMING

The greenhouse effect of heat-trapping pollutants causes global warming. It is the absorption of sunlight and solar radiation by greenhouse gases such as carbon dioxide, methane, nitrous oxide, and water vapor. Instead of escaping into space, the heat is kept in the earth's atmosphere for years to centuries.

600,807
grams of phosphate
pollution

EUTROPHICATION

Eutrophication corresponds to the accumulation of phosphates and nitrates released by the use of pesticides, fertilizers, detergents, and other chemicals in an ecosystem. The increase in their concentration in water bodies leads to algae proliferation, altering the ecosystem and reducing its biodiversity.

707,984
kWh of fossil fuel based
energy consumption

ABIOTIC DEPLETION

Abiotic depletion refers to the depletion of nonliving resources including oil, natural gas, and coal used as energy carriers. It corresponds to the use of natural resources that are not renewable.

594,736
plastic bottles from
entering the landfill

PLASTIC POLLUTION DIVERSION

Plastic pollution is the widespread accumulation of synthetic plastic objects and particles in the Earth's environment

OUR 360° CLOSED LOOP PROGRAM ENSURES

Every product we make → we take
back → we recycle → we transform
→ we keep out of landfills → we
Help Earth Recover

TOGETHER
WE HAVE RECYCLED
540 LBS
OF TEXTILE WASTE

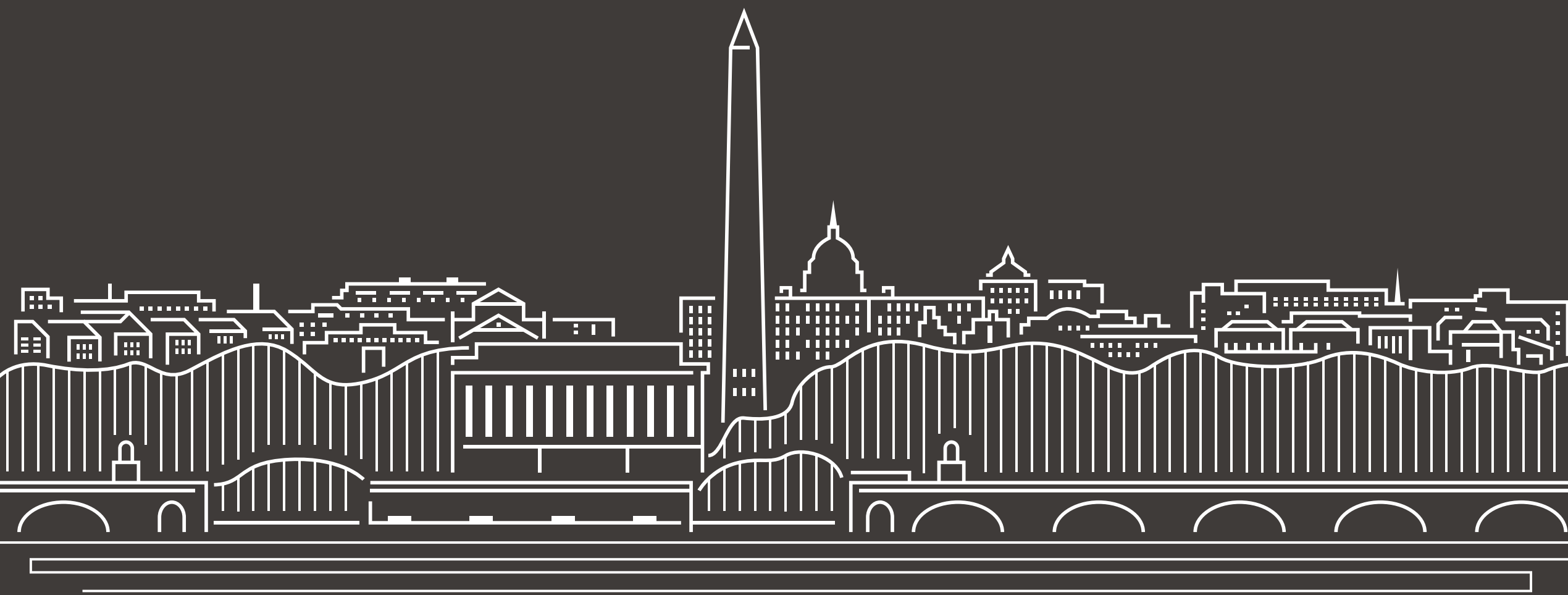
Collected from the 2024 MCM expo and put back into
our supply chain to create new Recover products.



DID YOU KNOW...

The fossil-fuel derived energy savings of 74,342 MCM X Recover tees is equal to the energy required for driving 354,170 miles in a regular car.

To put that in runners terms, it would be the equivalent distance of 13,517 marathons.



TOGETHER IN PURSUIT OF BETTER WITH MARINE CORPS MARATHON



[WATCH THE VIDEO](#)

